Programme Outcomes, Programme Specific Outcomes and Course Outcomes For PG Programmes

Programme Name: M.A. in RURAL DEVELOPMENT

Number of Semesters: 4 (Four)



Department of Lifelong Learning and Extension
University of North Bengal
West Bengal, INDIA

Programme Outcomes

- To impart better education with values and transformation of knowledge from class room to common man.
- To attain inclusive growth and reduce regional imbalances and income inequalities.
- Inculcate critical thinking to carry out scientific investigation objectively without being biased with preconceived notions.
- Equip the student with skills to analyse problems, formulate a hypothesis, evaluate and validate results, and draw reasonable conclusions thereof.
- Continue to acquire relevant knowledge and skills appropriate to professional activities

Programme Specific Outcomes

- India is the country having numerous rural areas. This will open a plenty of career paths for the candidates interested in this field.
- The Programme has been framed to provide an understanding and experience of different aspects of Rural Development.
- It is to provide a holistic perspective of schemes/programmes of central govt. in general and state govt. in particular.
- It is to develop expertise in planning and management of rural development programmes with focus on participatory development.
- Students can join in Rural Development Organizations / Institutions as Social Worker, Community Mobilizer.
- Students can set up Small Scale Industry in rural areas supported by State govt. institutions
- Students can join in State /National Livelihoods Mission under Panchayati Raj Dept / Rural Development Dept. of the State / Nation as Manager or Programme Coordinator.

		SEMESTER—I
Course	Course	Course Outcomes
Code	Name	
MARD	Rural	Knowledge gained on:
101	Development:	 Rural Development: Concept, Objectives and Indicators
	Concepts,	 Rural Development Strategies
	Strategies,	Theories of Rural Development
	Theories and	Infrastructural Development: An Overview
	Experiences	 Rural Development Experiences in India – A Retrospective
	•	 Rural Development Experiences in South East Asia
		Skills gained on:
		 Able to develop the concept, indicators and strategies of rural development
		• Familiarizing the theories on Rostow's Stages of Growth, Lewis
		Theory of Development, Marxian Concept of Development,
		 Able to explain various rural development initiatives during pre- independence period.
		Gain insight into the rural development experience of Bangladesh, Sri
		Lanka, Nepal, Bhutan, Malaysia and Pakistan
		Competency developed on:
		 Applying the concepts related to rural development to real life problems of rural people

		To understand the prospects and problems of rural development in India
MARD	Rural	Knowledge gained on:
102	Economics	Introduction to Rural Economy of India
102	Economics	Rural Demography
		Agriculture
		~
		Rural Industrialization
		Rural Occupations
		Rural Poverty and unemployment
		Skills gained on:
		 Familiarizing the theories, concepts of rural economics
		 Applying the concept of the dynamics of rural economies in order to understand the economics in general
		 Acquainting the structure of rural economies – farming,
		industrialization and possible interactions
		Aware about the problems and prospects of the rural economy of India
		 Knowledge on rural poverty estimates and its causes and consequences
		Competency developed on:
		 Familiarizing practical ways to carry out field survey relating to rural
		economics
		 Ability to apply the theoretical knowledge on the basic concepts,
		theories relating to rural economics
		 Develop critical and creative thinking about the rural economies
MARD	Rural	Knowledge Gained on
103	Sociology	Significance of Sociology
		Rural Institutions
		The Rural Social Structure
		Rural Development and Social Change
		Rural Social Problems
		Skills Gained on
		 Develop ideas on Rural Sociology and Social Anthropology from Rural
		Development Perspectives, Characteristics of Indian Rural Society,
		Rural-Urban differences, Continuum vs. Dichotomy; Urban influences
		on rural society.
		· ·
		 Know about the various aspects of rural family, marriage, religion and community.
		 Regarding the dynamics of society, one has to acquire the knowledge of
		concept of social change, forces and factors of change; nature of
		responses to development initiatives induced by the State/ Agencies (NGOs).
		 As regards to their society, the students make them aware about the status
		of rural inequality, unemployment, health and hygiene, public health
		facilities, problems relating to infrastructural facilities,
		underdevelopment and its consequences.
		Competency developed on
		As part of Field Studies, students able to collect information on rural
		societies.
		 Carry out research studies on rural social issues/ social problems/ contexts
		Theoretically become sound about dealing with rural society
		 Implement properly the acquired knowledge for the cause of developing
		the Indian rural society.
		Make themselves competent for dealing with Indian rural development

		related issues.
MARD 104	Development administration	 Knowledge Gained on: Concept and Evolution Development Administration; Difference between Traditional Administration and Development Administration; Early Approaches and Contemporary Approaches of Development Administration; Importance and Scope of Development Administration Concept and Importance and Role of Bureaucracy Administrative Structure and Organizations for Rural Development in India Skill Gained on New Public Management Public Grievances and Redressal Mechanisms Accountability and Transparency in Administration e-governance in the rural development sector Competency Development on Analyse Role of Bureaucracy in Rural Development Analyse Centralised and Decentralised Administration in Rural Development

		SEMESTER—II
Course	Course	Course Outcomes
Code	Name	
MARD	Rural	Knowledge gained on:
201	Developm	Policies for Rural Development
	ent	Rural Development Programmes in India since Independence
	Policies	Current Rural Development Programmes
	and	Skills gained on:
	Programm	To identify the major reasons why we need a 'Rural Development'
	es in India	Policy' in India
		To understand Land Policy, Technology Policy, Agricultural Policy,
		Employment Policy, Education and Extension Policy, Rural
		Institutions Policy, Price Policy
		• Familiarizing Earlier Programmes, Area Development Programmes,
		Target-Group Oriented Programmes, Wage Employment
		Programmes, Self-Employment Programmes; Welfare Programmes;
		Competency developed on:
		Ability to evaluate and review of rural development programmes of
		India since Independence
		Aware about current rural development programmes
		Application of theoretical knowledge on rural development programmes

		in practical field
MARD 202	Agricultu ral developm ent in India	 Knowledge Gained on: Knowledge about the importance of agriculture. Understand the contribution of Agriculture to income and employment in India. Know the sources of Agriculture Finance In India. Analyse the impact of agriculture subsidies in India. To study about theories of agriculture and recent trends in agriculture growth in India since independence. To study of the concept of land reforms in India and importance of tenancy reforms in India. Skills gained on: How to analyse the state-wise production and productivity of food grains. Promote skilling of manpower in various sectors of agriculture. Enables farmers to increase productivity and income by establishing market linkages and buy – back arrangements. Competency gained on: Knowledge in the thrust areas in Indian agriculture and explain its problems To analyse the farm size and productivity and explain the land consolidation. How to enrol beneficiaries pan India base including for job roles such as Dairy Farmer, Organic Grower, Floriculturist, Gardener and Pulses Cultivator etc.
MARD 203	Education and Rural Developme nt in India	 Knowledge Gained on: History and Development of Education Education in Post Independent India Education in Rural India Higher Education in India Education and Development in West Skills Gained on: Ideas about the past i.e. Ancient Indian Education, Buddhist System of Education, Islamic Education and Education Under British India Measures so far taken as regards to the development of education in India i.e. the University Education Commission 1948, the Secondary Education Commission 1953-53, the Education Commission 1964-66, the National Policy on Education 1986/ POA 1992 and the National Education Policy 2020 Rural educational scenario like Three-Fold of Educations i.e. Formal, Non-formal and Informal Education, National Literacy Mission, Rural Educational programmes, Lifelong Learning, Women Education, Extension Education and Samagra Shiksha Abhiyan. Make aware about Higher education in India i.e. University Grants Commission, Non-Conventional Education, Open and Distance Education, Technical and Skill Development Education, Technical Education Scenario in India, Skill Development Education and Value Education Overall Educational Scenario in West Bengal, Problems and Prospects of Education in West Bengal, Problems and Magnitude of Illiteracy and Educational Status in North Bengal Competency developed on:

		 Students will become expert in handling all sorts of education related issues as regards to their knowledge, research ability and solving the problems relating to education in general and rural education in particular.
MARD 204	Panchayat and Rural	Knowledge Gained on: • Decentralization and Panchayat
	developme	• 73rd Amendment Act
	nt in India	Structure and function of Panchayat raj Institution
		Gram Sabha in Schedule Area
		Skill Gained on:
		Financing of Panchayati Raj Institution
		 Organisational and Functional perspectives of Panchayat
		Competency Development:
		 Analyse the Structure and Function of Panchayati Raj Institutions
		Evaluation of working of Panchayati Raj Institutions
		Analyse Peoples Representatives role in Rural Development
		Analyse the challenges of Panchayati Raj Institutions and their
		Remedies;

		SEMESTER—III
Course	Course	Course
Code	Name	Outcomes
	Research	Knowledge gained on:
MARD-	Methodolo	Introduction to Research
301	gy	Sampling
		Data Processing and Analysis
		Participatory Approaches and Rural Development
		Computer Software Application in Rural Development
		Report Writing
		Skills gained on:
		To understand research concepts, methodology etc.
		Understand a general definition of research design
		 Ability to identify the overall process of designing a research study from its inception to its report
		Ability in using quantitative and qualitative research
		To be able to identify a research problem
		To create research attitude among the students
		Ability on how to conduct a statistical test of a hypothesis
		Able to understand the steps involved in qualitative data collection
		 Gain knowledge on sample size, sampling and also various methods of data collection

MARD De nt M. nt, M. an Ev MARD in 303 are	aral Knowlevelopme Project: anageme onitoring Skill Gold valuation	and observation through field survey etency developed on: Ability to prepare survey schedule To analyse data from a variety of sources To draw conclusions and support them with evidence and examples To develop the research-related skills like sense of inquiry and capability for asking relevant/appropriate questions Ability to recognize cause-and-effect relationships Ability to formulate hypotheses, test hypotheses, Ability to interpret and draw conclusions from data, Ability to plan, execute and report the investigation Develop the ability how to write a report ledge Gained on: Concept and Objectives of Project Management Issues in Management of Rural Development Project; Essentials of Project Implementation Planning Concept and Importance of Project Evaluation; Gained on: Rural Project Identification Rural Project implementation Rural Project evaluation Technique on Project Management etency Development: Analyse the Rural Development Project Evaluate rural development Project
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MARD in are		Evaluate rural development Project
MARD in are		D'unuite fui in de velopinent i foject
	rural eas of dia	 owledge gained on: concept of Rural Industrialization and appropriate technologies for Rural Industrial Development. know the Industrial Policies and Programmes enable Women Entrepreneurship and consisting of leadership qualities of a successful Entrepreneur. knowledge of Field level organizations and Growth centre approaches. concept of Rural Industrialization, Gandhian approach and Appropriate Technology for Rural Industrial Development. knowledge of characteristics of an entrepreneur and types of entrepreneurship Field level organizations like DIC, NIMSME, SIDO and financial
		organizations like RRBs and SFCs. • know about the Growth Centre Approach for Rural Industries, Industrial Estates and Rural Industrial Promotion. Skills gained on:
		 Delivering skills of industry development to a significant number of people who live in rural areas in a cost efficient way. How to boost employment in rural areas in both agricultural and non-agricultural sectors. The current skills challenges facing people living in rural areas. works in promoting and sustaining skills development in rural areas. How to contribute significantly to employment and economic

		Competency developed on: To make familiar the students about rural development process. To enable the students to understand nature of Industrialization. To enable the students to appreciate the role of rural industries in rural development
MARD	Developmen	Knowledge Gained on
304	t	Evolution of Development Institutions
	Institutions	International Development Institutions and Programmes
		Indian Development Institutions
		• Indian Rural Development Institutions
		Skills Gained on
		 Acquired knowledge regarding the need for Development Institutions Develop ideas regarding the International development institutions
		like UNDP, UNESCO, WHO, FAO; World Bank, Asian
		Development Bank; International Fund for Agricultural Development
		(IFAD) and World Food Programme (WFP) which will help for the
		cause of rural development issues.
		Students equipped themselves regarding the structure of the Indian
		State (Central-State Governments); Financial Institutions like Reserve
		Bank of India; IDBI; Nationalised Banks and Beneficiary
		organisations for the purpose of rural development.Knowledge on Rural Cooperative Institutions, NABARD and Poverty
		alleviation programmes/ schemes will help the students regarding
		rural development institutions providing support to the rural people.
		Competency developed on
		• For proving direct benefits to the rural people students become
		resource full in this aspect not only international level development
		institutions but also institutions situated at the door steps of the rural
	D 1	people.
MARD	Rural Credit and	Knowledge Gained on:Concept and Importance of Rural Credit and Finance
305	Banking	* *
303	Danking	Concept, Importance and History of Micro Finance Undepend the company and importance of myrel and it.
		 Understand the concept and importance of rural credit microfinance institutions in India
		Importance and role of co-operatives in rural development
		 Understand about the basic principles of Self-Help Group
		Skill Gained on:
		Rural Finance Management
		co-operative society Management SUC management
		SHG managementCo-operative Bank Management
		Co-operative Bank Management
		Competency Development on:
		Analyse the role of micro finance institutions in rural development
		Analyse the role of co-operative credits in agricultural development
		 understand the activities of SHGs and progress of SHGs in India
		Analyse the role of development bank in rural development
	Rural	Knowledge Gained on:
MARD	Health and	Concept and Definition of health,
	1 realth and	Concept and Definition of heatin,

306	Health	Indicators of health;
	Care	Health and Nutrition
	Service	Rural Health scenario in India
		Nutritional and Health Status of Rural women and Children
		Skill Gained on:
		Improvement of awareness level on various issues on Health
		Delivery Health Care service in India
		Performance of Rural Health service
		Health Policy and Programme
		Competency Development on:
		 Health is one the important indicator of Rural Development. It is needed to know the realities and Rural Health and Health Centre services available in the Rural areas.
		Analyse the Progress of Rural Health Status
		Understanding current Health status of Rural people

		SEMESTER—IV
Course Code	Course Name	Course Outcomes
MARD- 401	Rural Development: The West Bengal Experience	 Rural Society and Economy in Bengal Land Reform PRIs and Rural Development Health Infrastructure and Health Service Education & Empowerment Rural Development Experience in North Bengal Skills gained on: Understand the knowledge on Rural Society and Economic Structure in West Bengal Agriculture Growth and Development in West Bengal To understand Land Reform Programme in West Bengal Understand the key socio-economic indicators for west Bengal Understand the Per capita agricultural and total state domestic product in west Bengal Competency developed on: Analyse the land and the associated rural transformation Application of knowledge related to the characteristics of contemporary development politics in west Bengal.
MARD- 402	Dissertation (Field Based)	 Skills and Competency developed on: Will be familiar with conducting a literature review for a study Understand the steps in the overall process The ways of organizing the material found Able to design a research problem

		Able to distinguish between a population and a sample
		• Familiarizing with the steps involved in identifying and selecting a
		good instrument to use in a study Knowledge gained on:
		Status of Women in India
		Development Initiatives for Rural Women Development Initiatives for Rural Women
		Rural Women and Empowerment
		Work participation of Rural Women
		Skills gained on:
		Understand the knowledge on Gender Studies
		Gain knowledge on Women's Situation in India Output Description: Output Descrip
		• Familiarizing with the Status of Women in India from Ancient to
MADD	Women in	contemporary period
MARD- 403	India's Rural	Understand Constitution of India and Empowerment of Women The state of the st
403	Development	 To inculcate about the scope, importance and sources of micro finance, SHGS and women empowerment.
		 Acquaint the knowledge on female work participation
		 Able to identify the changes in various situations of women
		 Aware about the contemporary situation of women
		Competency developed on:
		 Demonstrate critical and analytic thinking skill on women issues
		 Application of theoretical knowledge of government Polices and
		their implications for the women's rights
		Ability to examine the concept of empowerment of Women in
		practical field
MARD	Rural	Knowledge Gained on
404	Environment	Linkages between Development and Environment Foology and Society
	and	 Ecology and Society Environmental Issues and Concerns
	Development	 Policy and prevention measures
		 Land, Soil, and Land Use in West Bengal
		Global Warming and Climate Change
		Natural Hazards and Mitigations
		Skills Gained on
		 Concept of environment, physical, biotic and abiotic, ecology and
		ecosystem, Interdependence of environment and human beings,
		Development of complex society, technology and environmental
		change.
		Ecology and the development of society, Biodiversity, ecosystem & Trankia levels, Culture and accounters, Maryland athical view of
		Trophic levels, Culture and ecosystem, Moral and ethical view of nature and Energy Transfer
		 Nature of environmental degradation, Pollution, Energy sources,
		Population growth, Food and water, Deforestation, soil erosion,
		shortage of food, fodder and fuel, Traditional linkages and
		adaptable strategies between local community and environment,
		effects on development induced displacement and Big dams and
		deforestation.
		Environmental policy, legislation, national and global cooperation,
		Education and environmental awareness, environmental literacy
		and role of GOs and NGOs and Conservation of the biosphere.
		• Land, soil and water resources in West Bengal, Land use changes.

• Causes and effects of global warming and climate change, Climate politics, Carbon budget, Low carbon economy, India's vulnerability and Adaptation and mitigation.
 Landslides, Floods, Cyclones, Tsunami, Thunderstorms, Cloudburst, Volcano, Avalanches and Drought and causes, extents, impacts and remedial measures. Competency developed on The world community now-a-days is striving to achieving the Sustainable Development Goals (SDGs). Out of the 17 SDGs most of the goals i.e. about more than 12 goals are relating to the SDGs and the remaining goals are relating to eradicating rural poverty. Students of MA in Rural Development are mainly concerned with rural development. In order to have a developed India eradication of poverty from rural areas is a must. On the hand environment and development are interdependent. Without having the one the other is not possible. Competencies for achieving SDGs in order to achieving a developed rural India be
achieved by the students by pursuing this very course.
 Knowledge Gained on Philosophy and Theoretical Issues of Voluntarism Meanings and Definition of VOs and NGOs International and National NGOs – their objectives, structures, strategies and contributions Formation, Rules and Regulations governing NGOs Strategies, and Efficiency of NGOs and VOs Corporate Sector and Rural Development Working with Communities Skills Gained on Fundamental aspects of Voluntarism, Schopenhauer's Generalised form of Voluntarism, Voluntarism and Sociological Theories of Action, Max Weber's Theory of Social Action, Talcott Parsons Voluntaristic Theory of Action. Types of NGOs and Vos, Organisational structure and function, Relationship between VOs /NGOs and the state, NGO – Panchayat interface. International NGOs, DFID, OXFAM, UNICEF, CINNY, GTZ, SWID, National/ state /local level NGOs – RKM, Pradhan, PRIA, SEWA, MYRADA, M. S. Swaminathan Research Foundation, Ralegan Siddhi, MV Foundation etc. Registration of NGOs – Societies Registration Act – Memorandum of Association – Rules and Regulations – Executive Committee – Powers – Duties – Tenure of Office – Funds – Income Tax Exemptions – Winding-up of NGOs – NGO Registration under Foreign Contribution Regulation Act (FCRA), Guidelines and Procedure. Funding agencies for NGOs – CAPART – Central Social Welfare Board – State Social Welfare Board – Other Central and State Government Departments – International Donor agencies. Corporate Social Responsibility, Case Studies (Activities in different spheres: Education, Health, Agriculture and Service sectors). Community Organization – Definition and Principles Civil Society Organisations – Models and Strategies of Community Organization

		Locality Development Model Cocial Diamina Madal Cocial	
		- Locality Development Model - Social Planning Model - Social	
	Action Model – Methods of Community Organization.		
	Competency developed on		
	•	Students will be expert with Voluntary actions as well as it will	
		be taken as their profession for the benefit of the society as well	
		as maintaining their livelihood.	
	•	An important issue of social development at the global level and	
		the students of this subject will be a part of that noble task.	
MARD	Planning and Knowledge Gained on:		
-406	Management •	Concept and types of planning;	
	for Rural •	Need for planning in developed and underdeveloped economy	
	Development •	Brief Retrospective of Rural Development Planning in India	
	in India •	Decentralised Planning	
	•	Block and district Planning	
	Skill Gained on:		
	•	Planning Process	
	•	Prepare Village Development Planning	
	•	Rural Management	
	Competency Development on:		
	•	Analyse Indian planning for Rural development	
	•	Understanding of multi-level Planning	
	•	Understanding Regional Planning	